

FOR IMMEDIATE RELEASE

03-Apr-2025

Theatre Lighting New Distributor for Elation in Switzerland

Elation is pleased to announce that Theatre Lighting GmbH has been appointed the new distributor for Elation products in Switzerland, effective May 1, 2025. The partnership also encompasses products in Elation's Magmatic line of atmospheric effects.

While the official start date for the distributorship is set for May 1, the Theatre Lighting team is already stepping in to support customers throughout April. This early involvement – despite some final preparations for the distribution takeover still being underway – reflects their strong commitment and flexibility. As with any transition, there may be minor initial challenges, but the proactive approach ensures that customer needs remain the top priority from day one.



Theatre Lighting was founded almost 40 years ago in Zurich for the distribution of professional equipment for the theater and events industry. The company also provides lighting solutions for community halls, schools, and houses of worship, ensuring high-quality illumination for a wide range of venues and performances.

"Elation products fit perfectly with the proven brands in our portfolio," stated Thomas Füllemann, Managing Director at Theatre Lighting. "Elation produces excellent products that bring a clear added value to customers and its portfolio of products are unique. The company also enjoys an excellent reputation and is known for its commitment to innovation. I'm confident our partnership will be a success to the benefit of customers across Switzerland."

Marc Librecht, Sales & Marketing Director for Elation in Europe, expressed his strong support, stating, "Switzerland is a highly discerning market with customers that demand quality, innovation and good service and Theatre Lighting and Elation represent all of those. We are happy to be joining forces with them and look forward to creating outstanding lighting solutions together."

With Theatre Lighting's close market presence and experienced professional team, dealers and integrators across the region receive expert guidance and comprehensive support for their projects.



FOR IMMEDIATE RELEASE

"We pride ourselves on exceptional service, tailor-made solutions for every project, and fast availability," Füllemann concludes. "We are excited to deliver innovative technical solutions and great lighting experiences."

Theatre Lighting GmbH

www.theater-licht.ch info@theater-licht.ch Office +41 43 268 08 08

About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at www.elationlighting.com and elation.global

For more information, contact:

Elation US

6122 S. Eastern Avenue Los Angeles, CA 90040 USA

Tel: (866) 245-6726 (toll free) Tel: 323 582-3322 sales@elationlighting.com www.elationlighting.com

Elation EU

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu

Elation Mexico

Av Santa Ana 30, Parque Industrial Lerma, Lerma, Mexico 52000 Tel: +011 52 728 282 7070 ventas@elationlighting.com www.elationlighting.com