

**FOR IMMEDIATE RELEASE**

07-July-2016

## Visions Lighting Adds Elation Platinum FLX™ and ACL 360 Bar™ Fixtures to Inventory

Southern California-based production company Visions Lighting has joined the growing list of rental companies to add Elation Professional's award-winning Platinum FLX™ hybrid moving head to its inventory. Visions recently took delivery of 60 of the multi-functional luminaires along with a stock of ACL 360 Bar™ LED effect lights.

Visions Lighting is one of the busiest production and lighting companies on the U.S. West Coast with a growing client list that includes some of the industry's most influential events and artists. Serving major promotion companies like Insomniac Events, AEG and Goldenvoice, Visions has consistently turned to Elation lighting gear to fulfill lighting briefs for major events such as Coachella, Electric Daisy Carnival, StageCoach, and Wango Tango among many others. Their growing inventory of Elation gear ranges from



LED PAR lights to Platinum BX™, SBX™ and FLX™ moving heads.

“We are continually impressed with the quality of products Elation is turning out,” states Visions Lighting President Todd Roberts. “They, as a company, understand how important ROI is for fixtures. You can have the best light in the world, and I may want it really bad, but if I can't pay it off and make money with them it's useless. Elation knows how to manage both

sides of having a great product at a reasonable price.”

The Platinum FLX continues to grow in popularity among rental companies and lighting designers in North America and Europe with sales of the beam/spot/wash fixture soaring since hitting the market last fall. The ACL 360 Bar is a versatile moving head effect batten in Elation's ACL Series of high-output narrow-beam LED effect lights that has increasingly found its way onto festivals, special events and tours.

### About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

**Elation Professional US**

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

[sales@elationlighting.com](mailto:sales@elationlighting.com)

[www.elationlighting.com](http://www.elationlighting.com)