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Kinetic Lighting chooses Artiste DaVinci™ for Southern California's historic Warner Grand Theatre

The historic Warner Grand Theatre in San Pedro, California, near Long Beach, is an opulent art deco venue that is moving into a new era of performance excellence with the help of Kinetic Lighting and Elation Professional's theatrical-grade Artiste DaVinci™ LED moving head.

Originally opened in 1931 and listed on the National Historic Register, the 1500-seat gem features a vaudeville-size proscenium stage with T-guided fly system that makes it an ideal venue for concerts, dance performances, multimedia presentations, film screenings or any cultural event.

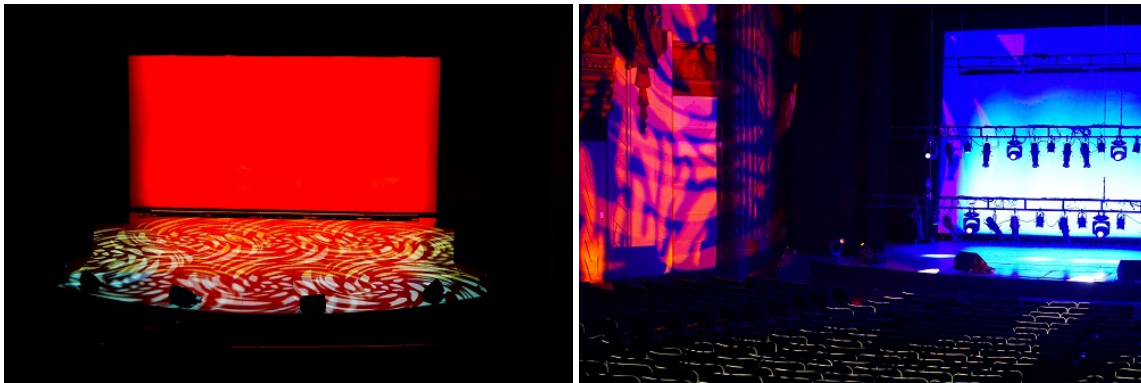


Great strides have been made in recent years to restore the theatre, with a lighting upgrade the latest in a series of on-going improvements. Kinetic Lighting worked with the Warner Grand and the Los Angeles Department of Cultural Affairs to convert the theatre from conventional lighting to an entirely LED-based system, assisted by Victor Prudeaux, Master Electrician at the theatre.

Seeking to achieve the technical sophistication of a contemporary performing arts venue while maintaining its historic integrity, a highlight of the new lighting package are Artiste DaVinci LED moving heads, full-featured spot luminaires and the first moving lights the theatre has ever owned.

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Kinetic Lighting has been working with the Warner Grand Theatre on the project since October of 2018, assisting with site visits, demos, quoting, and spec'ing of equipment. "The theatre wanted an all LED upgrade to get current with technology and be able to provide renters top-of-the-line, industry standard equipment," stated Kinetic Lighting's Laura Green. "They were looking for an LED source moving light with color-mixing and great gobo options, something that was lightweight and compact and the Artiste DaVinci met all the requirements. It provides stunningly bright and saturated colors and can be used for specials, gobo washes, effect lights, etc. They are versatile enough to be used for everything from theatre and dance to concerts and film shoots."



Spread across box booms, the deck and overhead electrics, the award-winning DaVinci is an energy efficient CMY and graphics luminaire with a 300W LED engine and 7° to 48° motorized zoom that powers out over 12,000 lumens. "They will be able to make more artistic choices now that they have not only the functionality of moving lights, but color-changing and gobo options that they didn't have before. They don't have to dedicate static fixtures to specials for certain colors/gobos anymore," says Green, adding, "They are thrilled with the results and so happy to have these new fixtures."

Kinetic Lighting project-managed the install, designed a plot, installed, prepped, addressed and programmed the new lights, and provided training on the new fixtures. Other new fixtures in the upgrade include ellipsoidals, battens, par lights and followspots – all LED based – along with a new lighting console. The LED upgrade has allowed the theatre to cut its power costs dramatically while realizing savings on both labor and lamp costs. The upgrade to color-changing fixtures has eliminated the need to cut and use gels and the new moving lights allow fewer lights to be hung for specials.

The overhaul also means that clients booking events at the venue no longer need to bring in their own rental gear to insure the use of top-end technology. And for shoots, the new fixtures are all camera ready. "The lighting has brought a new life to our venue and we're extremely grateful," sums up the Warner Grand Theatre's technical director Mark King Sr.



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The lighting upgrade was completed in late November with a San Pedro City Ballet performance of "The Nutcracker" this past holiday season the first performance using the new gear.

Photo 1: Photo by George Simian; San Pedro City Ballet production of "The Nutcracker"

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu

Elation Professional Mexico

Av Santa Ana 30,
Parque Industrial Lerma,
Lerma, Mexico 52000
Tel: +011 52 728 282 7070
ventas@elationlighting.com
www.elationlighting.com