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## Wavelength Stageco Ltd. Invests in Elation Lighting as Part of Expansion Strategy

Wavelength Stageco Ltd (WSL) in Redditch, England, is a full service rental company near Birmingham with an expansion program that continues to see the company moving into the dry hire realm of the entertainment technology industry in 2016. As an important piece in that strategy, WSL has invested in Elation Professional lighting products over the past few months, a list that includes Elation SixPar 200™ LED PAR lights, Colour Chorus 48™ LED battens and Opti Quad Par LED color changers, as well as Platinum Beam 5R™, Platinum Spot 15R Pro™ and Platinum Wash ZFX™ moving heads.



Elation's Alan Rayner (l) with WSL's Glen Brazil

"The quality of the Elation product is extremely good," stated WSL Managing Director Glen Brazil on why he turns to Elation lighting. "We've been buying Elation for the last four years, originally with Platinum 5R Beams and now with some of the newer product, and I'm glad that we have. It's been first class. The quality of the products, especially some of the recent products like the SixPars and Colour Chorus fixtures, has been phenomenal. The support has been very good and our Elation rep Alan Rayner has been excellent. We wouldn't go anywhere else."

The purchase includes two of Elation's newer and most popular LED fixtures, SixPar 200™ LED PAR lights and Colour Chorus 48™ LED battens. The SixPar's house a high-power 6-color LED multi-chip, including a UV LED, and can be used as a wash light, uplight, wall wash, truss warmer and more. The Colour Chorus 48 is an LED batten wash light with 192x 3W RGBA LEDs useful for floodlighting surfaces in even dynamic washes of colored light and is perfect for linear effects.

"The SixPar 200's are excellent Par lights, are quite powerful and the UV is great," Glen commented. "And as we've been building higher wall sets, up to 5-6 meters tall, we needed a stronger fixture than we already had in stock in order to reach to the top and the Colour Chorus 48 can do that."

Elation equipment:

24 x SixPar 200™

12 x Colour Chorus 48™

40 x Opti Quad Par™

24 x Platinum Beam 5R™

8 x Platinum Spot 15R Pro™

8 x Platinum Wash ZFX™



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### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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