

FOR IMMEDIATE RELEASE

04-Sept-2020

## Elation Professional: #WeMakeEvents #RedAlertRESTART

For the millions of professionals working on the technical side of the entertainment industry in the United States., September 1's #WeMakeEvents #RedAlertRESTART #ExtendPUA night of illumination was a collective shout for help, imploring the US Congress to pass the RESTART Act (S.3814) and PUA extension as quickly as possible. Elation was proud to be part of this momentous initiative with partners coast to coast lighting buildings, venues and structures in red to focus awareness on the plight of the live events industry and the need for immediate financial support.

"Thank you to all who participated in any way to tonight's amazing success. I am so proud!" stated Elation Sales & Marketing Director Eric Loader at the conclusion of the evening. "Today reaffirmed for me what I knew already in my heart, that I am so fortunate to work in the most amazing industry with some incredibly talented, kind and generous people. Our industry will come back and tonight proves to me that in time we will be back stronger than ever! We can't be ignored any longer and I'm sure the right people will take notice. But our work isn't done. We need to stay on our elected officials and get the additional relief measures passed ASAP to avoid more financial and mental suffering. Together we are a winning team and together we will weather this storm."





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Here is just a fraction of the many spaces that went red with Elation for the live events industry on Tuesday night.

**The Shell, San Diego, CA:** San Diego Symphony's new outdoor venue on San Diego Bay lit using 47 Paladin Panels™ supplied by JRLX.

**Copley Symphony Hall, San Diego, CA:** San Diego Symphony's resident venue lit with Paladin Panel™.

**Chase Center on the Riverfront, Wilmington, DE:** Lit by Light Action of Delaware using Protron Eclipse™.

**Daniel S. Frawley Stadium, Wilmington, DE:** Lit by Light Action of Delaware using Protron Eclipse™.

**Mars Music Hall, Huntsville, AL:** Von Braun Center's newest venue in northern Alabama with full Elation rig.

**Barker Hanger, Santa Monica, CA:** Lit by Kinetic Lighting using Elation Fuze Wash™ and Platinum Beam™.

**Los Angeles Memorial Coliseum, CA:** Lit by Kinetic Lighting.

**1stBank Center, Broomfield, CO:** Lit using SixPar 200 IP™ and Protron Eclipse™.

**The Wharf, Orange Beach, AL:** Gulf Coast entertainment district lit using Elation Proteus™ series.

**Hollywood & Highland, Hollywood, CA:** Lit by Volts Lites using Artiste Monet™ and Smarty Hybrid™

**Gilley's Dallas, TX:** Dallas's iconic entertainment complex lit using Proteus™ series.

**Light This Productions, Grimes, IA**

...and many, many more!

For information, visit [wemakeevents.org/](http://wemakeevents.org/) or [facebook.com/WeMakeEventsNorthAmerica](https://facebook.com/WeMakeEventsNorthAmerica) for the latest updates.

### **About Elation Professional**

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

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